

JAVID IZADFAR

Senior Frontend Engineer

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SUMMARY

Senior Frontend Engineer with 9+ years of experience building and leading development of scalable, production-grade web applications across startups and larger teams. Specialized in React and Vue, with a strong track record in frontend architecture, micro-frontend systems, and performance optimization. Experienced in TypeScript, component-based development, automated testing, state management, and REST API integration. Proven mentor and technical lead, driving measurable improvements in code quality, delivery speed, and team development standards.

WORK EXPERIENCE

SnappShop — Senior Frontend Developer

Aug 2026 – Present

- Joined the Customer-facing team at SnappShop, developing new features for the customer-facing platform using React and Next.js
- Optimizing performance of the existing customer-facing product while planning a migration to a new design system and updating core dependencies

Bimebazar — Frontend Tech Lead

Mar 2024 – Aug 2026

- Lead frontend development for Bimebazar's market-leading B2B insurance platform (shoraka.net), owning architecture and delivery for a micro-frontend system built with React and Next.js
- Drive code quality improvements through architectural refactoring, shared standards, and review processes across frontend teams; lowered critical bug reports by **30% quarter-over-quarter**
- Optimize frontend performance and Core Web Vitals, collaborating closely with the B2C team; improved Lighthouse performance scores **from ~30 to ~70**, significantly enhancing user experience and SEO
- Rewrote GitLab CI/CD pipelines and optimized Docker builds, achieving **3× faster build times**
- Built custom Claude Code skills to automate whitelabel creation and report-page generation, reducing whitelabel setup from a full day of manual configuration across 3 repositories to **under a minute** — used to ship 3 whitelabels to date
- Adopted Claude Code and Cursor to accelerate feature development and streamline code review across the frontend team

PAP Group Ltd. — Frontend Tech Lead

Feb 2022 – Mar 2024

- Led frontend teams building market-facing travel platforms including trip.ir, alefbatour.com, and mehrparvaz.com, using Vue 3, Nuxt, Tailwind CSS, and best practices in component architecture and performance optimization
- Led the build of the in-house UI framework (Ethud), establishing reusable components and frontend standards across products
- Drove measurable business impact, contributing to a **32% increase in sales** through improved frontend performance and user experience

DrNext — Senior Frontend Developer

Mar 2021 – Feb 2022

- Key frontend developer on DrNext.ir, implementing dynamic forms and healthcare workflows for medical professionals using Vue 2, Nuxt, and modern JavaScript
- Integrated browser APIs, including Canvas and Speech, to enhance functionality, accessibility, and user experience
- Participated in code reviews and technical interviews, helping maintain code quality and contributing to the growth of the engineering team
- Delivered measurable improvements, including **20% faster form completion times and 15% fewer frontend errors**, improving both user satisfaction and system reliability

Alibaba Travels Co. — Senior Frontend Developer

May 2018 – Mar 2021

- Built and shipped major frontend features — including the Online Support System — and improved support experiences on the main site using Vue 2, Nuxt, and modern JavaScript within a large team environment

- Actively participated in code reviews and technical interviews, maintaining high engineering standards and helping scale the team with strong technical hires
- Initiated a tech weblog and internal seminars, and organized community events including Iran Vue Developers meetups, to encourage knowledge sharing and support the growth of the frontend ecosystem

INB, Pars Royal Taramesh Holding — Frontend Developer

Jul 2016 – Apr 2018

- Built and shipped multiple frontend products end-to-end across diverse domains — including the Ketabet e-book marketplace (Angular), the Roozameh news platform (React Native, Vue, Express, AMP), and the Roozsport sports news site (Vue, Nuxt) — taking each from concept to production
- Gained cross-framework, full-stack experience (Vue, React Native, Angular, Express) building additional products including a children's English learning app and an on-demand fuel delivery platform, strengthening versatility across frontend architectures

Fingerano — Frontend Developer & Co-Founder

Nov 2015 – May 2016

- Co-founded Fingerano at Sharif University of Technology, supported by the SETAK accelerator
- Coded the frontend of a food-ordering platform for events and parties, taking the product from idea to a functional MVP using jQuery and WordPress
- Collaborated on product definition, user flows, and early customer validation, gaining hands-on experience in startup execution and product-market fit

EDUCATION

Bachelor's Degree in Computer Software Engineering

Azad University, Central Tehran Branch

SKILLS

Frontend: React, Next.js, JavaScript (ES6+), TypeScript, Vue, Nuxt.js, Tailwind CSS

State Management: Zustand, Pinia, Vuex, Context API

Testing: Jest, Cypress, Vitest

Backend: Node.js, Express.js, Nest.js, REST APIs

Tools & DevOps: Git, Vite, Docker, Nginx, GitLab CI/CD

AI-Assisted Development: Claude Code, Cursor (custom Claude Code skills for workflow automation)

Other: React Native, Electron, Svelte